

## Successful Series of FinTech Meetup Events to Be Continued

As in the previous year, BEITEN BURKHARDT will sponsor the meetup events established in the FinTech sector also in 2017. The events are characterised by top-class presentations in an informal environment, serving as a platform for the exchange among industry experts and insiders.

The concept of the series of events as designed by FinTech blogger **Boris Janek** and further developed with lawyer **Dr. Claudio G. Chirco** and M&A consultant **Peter Barkow** usually provides for up to three industry-specific key notes or kick-off presentations which then develop into a discussion of all participants.

On Thursday night, 25 January 2017, the seventh FinTech meetup took place at the offices of BEITEN BURKHARDT in Dusseldorf.

This time **Maro Rudolf**, Digital Strategist of Cheil Deutschland, delivered an interesting presentation on the use of chatbots, offering thrilling insights into the practical application of this technology in financial industry.

**Peter Barkow** then outlined a comdirect study on developments and trends in the FinTech sector in 2016, in which he himself was involved as an expert.

The next FinTech meetup is scheduled to take place in the second quarter of 2017.

