



Press Release

BEITEN BURKHARDT Launches the BB Data Protection App

Munich / Frankfurt am Main, 18 October 2017 – The international law firm BEITEN BURKHARDT has published the BB Data Protection App. The application supports undertakings in the implementation of the European General Data Protection Regulation which will take effect on 25 May 2018. This regulation serves to standardise data protection law throughout Europe but at the same time brings about multiple new challenges for undertakings resident in the EU.

For undertakings the BB Data Protection application facilitates compliance with the legal provisions of the General Data Protection Regulation. The application supports executives bearing responsibility in identifying and implementing the necessary measures in their own undertaking.

Key element of the application are interactive questionnaires: Based on the user's answers, the App shall provide concrete answers as to whether an impact assessment has to be carried out with regard to specific measures, when in case of a data leakage reporting duties must be complied with, whether a data transfer abroad is permissible, and if an undertaking has to appoint a data protection officer.

In addition, the application offers useful check lists and other material including, *inter alia*, the full text of the General Data Protection Regulation and the related recitals.

The BB Data Protection App is available for download free of charge for iPhone and iPad (iOS) from the iTunes App Store: <https://itunes.apple.com/de/app/bb-datenschutz-dsgvo/id1247380238?ls=1&mt=8>.



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Information on BEITEN BURKHARDT

- BEITEN BURKHARDT is an independent international commercial law firm with a focused range of services and some 280 lawyers working in eight locations.
- Through our long-established offices in Germany, Brussels, China and Russia we advise large and mid-sized companies and corporate groups from various industries, banks and financial institutions as well as the public sector.